



**KTTI(FM), KQSR(FM), KBLU(AM)**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
1	Yuma Daily Sun Classified PO Box 271 Yuma, AZ 85366 (928) 783-4433 Fax (928)539-6810 (Monster.com placed by Yuma Daily Sun)	N	3
2	All Access <a href="http://www.allaccess.com">www.allaccess.com</a>	N	0
3	AZ Department of Economic Security Job Service 201 S 3 <sup>rd</sup> Avenue Yuma, AZ (928) 783-1221 Fax (928) 329-9449 <a href="http://www.arizonavirtualonestop.com">www.arizonavirtualonestop.com</a>	N	0
4	Arizona Western College Career Development 9500 S Avenue 8 E Yuma, AZ 85365 (928) 344-7604 <a href="http://www.azwestern.edu">www.azwestern.edu</a>	N	0
5	Station Websites: <a href="http://www.kttifm.com">www.kttifm.com</a> <a href="http://www.kqsrfm.com">www.kqsrfm.com</a> <a href="http://www.kbluam.com">www.kbluam.com</a>	N	0
6	Radio Ads on KTTI/KQSR/KBLU	N	3
7	YPIC 3834 W 16 <sup>th</sup> Street Yuma, AZ 85364 (928) 329-0990 Fax (928) 783-1825	N	1
8	Employee Referral	N	0
9	AWC Job Fair 9500 S Avenue 8E Yuma, AZ 85365	N	0
10	YPIC Job Fair 3834 W 16 <sup>th</sup> Street Yuma, AZ 85364	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
11	Goodwill Job Fair 2951 S 21 <sup>st</sup> Drive Yuma, AZ 85364	N	0
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23			
24			
25			
(etc.)			
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			7

### III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in Teen Expo	On July 10, 2010 the SEU participated in a Teen Expo hosted by Arizona Western College and prior to the event, the SEU also provided on-air promotion of the event. Our Sales Manager attended the event and discussed general information regarding employment opportunities in radio and broadcasting.
2	Participate in job fair	On October 6, 2010, the SEU participated in a job/career fair at the Yuma Civic Center hosted by the Yuma Private Industry Council. Our Business Manager, Sales Manager, and Operations Manager attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.
3	Co-sponsored a job fair	On October 13, 2010, the SEU participated in, and co-sponsored, a job fair at Arizona Western College. Prior to the event, the SEU provided on-air promotion, attended planning meetings, and built a marketing plan to attract a broad pool of applicants. Our Business Manager and Operations Manager attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.
4	Participate in job fair	On November 16, 2010, the SEU participated in a job/career fair at Yuma Mail Library hosted by Goodwill of Central Arizona. Our Business Manager, Operations Manager and Sales Manager attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.

5	List upper-level openings in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.	All available positions were posted through all-access, a media outreach web engine. Listing positions with this organization assists the SEU in reaching a diversified spectrum of qualified applicants.
6	Provide EEO training to management level personnel	On May 9, 2011 the SEU had all management participate in an EEO Compliance Training Seminar. The seminar provided training focused on labor law, EEO compliance/outreach, and wage and hour legislative updates. Station participants include General Manager, Business Manager, Sales Manager, Operations Manager, Program Director, and Production Director.
7	Host a Job Fair	On May 13, 2011 the SEU hosted a Job Fair in the parking lot of the radio stations. The event was promoted across all SEU stations. The Sales Manager, General Manager, Operations Manager, and Business Manager all attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes from interested attendees, and conducted interviews on the premises.
8	Participate in activity/event for or on behalf of an educational institution relating to career in broadcasting	On May 24, 2011 the SEU Sales Manager and Operations Manager attended the Arizona Western College Career Development Center and presented to the students general employment information regarding broadcasting careers. The focus of the speech was sales and operations in the field.